

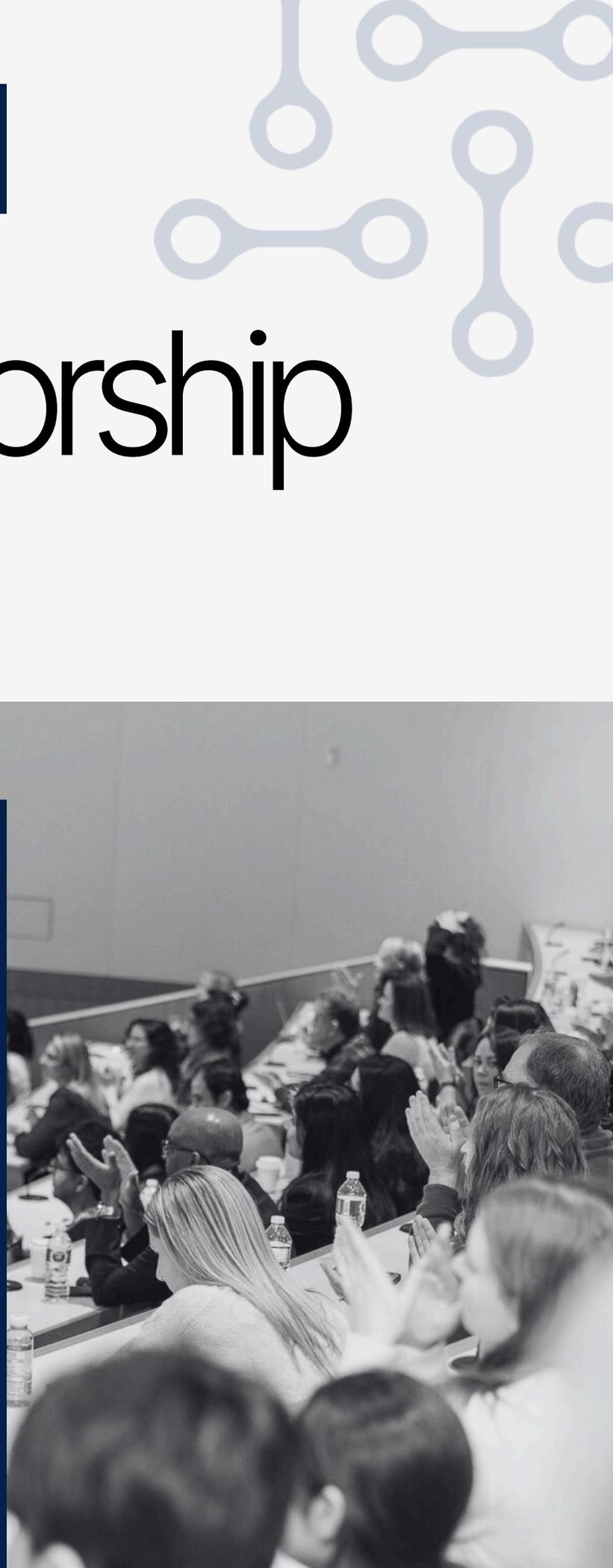
# Sponsorship Guide

Annual CQuIPS Symposium  
Tuesday November 10, 2026

**The Chestnut  
Conference Centre at  
The University of  
Toronto**

89 Chestnut St., Toronto

**2026**



# CQuIPS



Centre for  
Quality Improvement  
& Patient Safety

# About Us

The Centre for Quality Improvement and Patient Safety (CQuIPS) is a joint partnership between the University of Toronto's (U of T) Temerty Faculty of Medicine and four of its major teaching hospitals: The Hospital for Sick Children (SickKids), Sunnybrook Health Sciences Centre, Women's College Hospital, and Michael Garron Hospital. CQuIPS oversees the Standards for Quality Improvement Reporting Excellence (SQUIRE) guidelines, a globally recognized framework that supports clear, rigorous reporting of quality improvement and patient safety work.

As an extra-departmental unit (EDU) of the University of Toronto's Faculty of Medicine, CQuIPS serves as a multidisciplinary hub that brings together diverse disciplines and academic departments to advance quality improvement and patient safety research and education, with the goal of driving meaningful impact across health systems.

Through its programs and partnerships, CQuIPS accelerates and deepens the work of individuals and organizations committed to improving healthcare quality and patient safety, while also shaping the global conversation on how improvement science is studied, practiced, and shared.



## The Annual CQuIPS Symposium



The Annual CQuIPS Symposium has grown steadily over the years into a cornerstone event for quality improvement and patient safety in locally, nationally and internationally, bringing together an increasingly diverse and engaged community. Attendance has expanded year over year, reflecting a strong and growing interest in advancing improvement science, research, and practice across health systems. In 2026, we anticipate 350-400 attendees from over 60 organizations. The Symposium attracts an interdisciplinary audience, including clinicians, researchers, educators, health system leaders, trainees, and patient partners, creating rich opportunities for shared learning and cross-sector dialogue.

Each year, the symposium features inspiring plenary speakers and expert facilitators who are leaders and mentors in the field, sharing practical and cutting edge insights grounded in research and real-world experience. A recent evolution of the symposium is the meaningful involvement of patient partners, who play integral roles as planning committee members, speakers, panelists, and contributors- ensuring patient perspectives help shape the content and the conversations throughout the day.

This annual Symposium is a dynamic, inclusive, and evolving forum for learning, connection, and collaboration in quality improvement and patient safety.



# Sponsorship

CQuIPS is committed to making the Symposium accessible for the diverse community, including those with lived experiences, patient partners and families. Sponsor support keeps registration fees affordable across audiences and helps fund scholarships, reducing financial barriers to participation. Through this support, sponsors directly enable equitable access to learning and collaboration.

## Rose Sponsorship Package



- One exhibitor booth
- One registration for staff to attend the Symposium
- Text recognition as a contributor on website and program

\$5,000

## Jade Sponsorship Package



- One exhibitor booth
- Two registrations for staff to attend the Symposium
- Text recognition as a contributor on website and program
- Text acknowledgement in attendee event promotions and emails

\$7,500

## Sapphire Sponsorship Package



- One exhibitor booth
- Four registrations for staff to attend the Symposium
- Recognition as a contributor on website and program
- Text feature in promotions releases, newsletters, and marketing campaigns
- Recognition as lead sponsor in post-event highlights
- Verbal recognition in opening and closing remarks

\$10,000